



What Does It Mean to Be “Insured?”

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Our Mission



Robert Wood Johnson Foundation

To improve the health and health care of all Americans

Goal areas:

- **To assure that all Americans have access to quality health care at reasonable cost.**
- **To improve the quality of care and support for people with chronic health conditions.**
- To promote healthy communities and lifestyles.
- To reduce the personal, social and economic harm caused by substance abuse—tobacco, alcohol and illicit drugs.

Program Areas



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- **Addiction Prevention & Treatment**
- Childhood Obesity
- **Disparities**
- **Health Insurance Coverage**
- **Nursing**
- Public Health
- **Quality Health Care**
- Tobacco Use & Exposure
- Vulnerable Populations

Does Coverage Matter?



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- Access
- Health
- Economic Stability

New Products



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- High Deductible PPOs
- Health Reimbursement Accounts PPOs
- Health Savings Accounts PPOs
- High Deductible Organized System