

Developing Comprehensive
Oral Health Policy:
Challenges and Opportunities for
State Health Policy Makers

*A symposium hosted by
The Hilltop Institute
(formerly the Center for Health Program
Development and Management)*

Tuesday, June 17, 2008
8:00 a.m. - 4:45 p.m.
Reception Following

UMBC
Public Policy Building
Lecture Hall 9





Agenda

8:00-8:30	Registration and Continental Breakfast
8:30-8:45	Welcome and Overview
8:45-9:45	Keynote Session: The Bridge from Oral Health to Total Health: Building a Policy Framework)
9:45-10:00	Break
10:00-11:10	Session 1: The Bridge from Oral Health to Total Health: Policy Implications
11:10-12:00	Session 2: Approaches to Integrating Dental and Medical Service Delivery for Children
12:00-1:30	Luncheon Presentation: Achieving Access and Quality in Dental Care
1:30-2:45	Session 3: Increasing the Dental Workforce and Program Participation of Dental Providers
2:45-3:00	Break
3:00-4:00	Session 4: Engaging Consumers and Providers: Education to Improve Access to Dental Services
4:00-4:30	Reflections
4:30-6:00	Reception



States are facing challenges in assuring that all their citizens have access to and receive good oral health care. At this symposium, national oral health policy experts will explore three major areas of policy innovation to improve access to dental services for beneficiaries of publicly financed programs:

- integration of dental and medical service delivery
- dental workforce issues
- health education and outreach strategies



Sessions

Welcome and Overview

Arthur Johnson, UMBC
Charles Milligan, UMBC

Keynote Session: The Bridge from Oral Health to Total Health Building a Policy Framework

While there is growing recognition of the importance of integrating oral health with “total” health, there is currently no roadmap for this integration. The keynote address will assess the most promising pathways toward building a new policy framework, how integration can build on current policy, and where a new vision is necessary.

Speaker: Burton Edelstein, Columbia University

Commentator: Cindy Mann, Georgetown University

Session 1: The Bridge from Oral Health to Total Health: Policy Implications

The structural disconnect between oral health and total body health spans delivery and benefits across public and private insurance markets and creates the greatest challenge to integrating dental and medical services. This session will explore the most critical deficiencies in care that result from this disconnect. Researchers will summarize the latest findings on the links between women's oral health, adverse pregnancy outcomes, and infant oral health; the link between oral health and chronic disease; and policy implications that stem from this research.

Review of the Research: Women's Oral Health and Pregnancy Outcomes

Speaker: Kim Boggess, University of North Carolina at Chapel Hill

Review of the Research: Oral Health and Chronic Disease

Speaker: David Albert, Columbia University

Ties Between Maternal and Infant Oral Health: Implications for Policy Makers

Speaker: Norman Tinanoff, University of Maryland

Moderator: Anna Sommers, UMBC

Session 2: Approaches to Integrating Dental and Medical Service Delivery for Children

This session will explore evolving paradigms to integrate dental and medical service delivery through expanding the role of primary care practitioners. The session will explore this role through two perspectives: state administration of the North Carolina *Into the Mouths of Babes* program, and practitioner training models in Washington State.

North Carolina's Into the Mouths of Babes Program

Speaker: Rebecca King, North Carolina Division of Public Health

The National Oral Health Curriculum: Increasing Dental Care Access Through Primary Care in Washington State

Speaker: Russell Maier, Central Washington Family Medicine Residency

Moderator: Cynthia Woodcock, UMBC

Luncheon Presentation: Achieving Access and Quality in Dental Care

This address will reflect on the evolution of pediatric health policy over the past 32 years and its implications for dental access and quality. It will also explore where progress on coverage and access has been made and where we seem to be falling further behind.

Speaker: Sara Rosenbaum, George Washington University

Session 3: Increasing the Dental Workforce and Program Participation of Dental Providers

This session will explore dental workforce issues and the challenge of increasing the supply of dental practitioners who participate in public programs. Leaders from the field will review national workforce trends; novel incentive structures; innovative models to expand scope of practice; and lessons from state Medicaid fee reimbursement reforms.

Facing the Challenge of an Evolving Dental Workforce

Speaker: Allen Finkelstein, AmeriChoice

A New Paradigm to Address the Dental Workforce Crisis

Speaker: David Nash, University of Kentucky

Lessons from State Medicaid Fee Reimbursement Reforms

Speaker: James Crall, University of California, Los Angeles

Moderator: Michael Nolin, UMBC

Session 4: Engaging Consumers and Providers: Education to Improve Access to Dental Services

This session will address how to engage consumers to improve access, as well as discuss the resources providers need to serve underserved and special needs populations. Topics will include consumer outreach models in state Medicaid programs, provider strategies to encourage appropriate service use, and an innovative program to treat the oral health needs of children and adults with severe disabilities.

Engaging and Educating Consumers to Improve Access to Dental Services

Speaker: Nicholas Mosca, Mississippi State Department of Health

Addressing the Challenges of Serving the Underserved

Speaker: Brooks Woodward, Chase Brexton Health Services

Oral Health Policy Challenges for Children and Adults with Severe Disabilities: Special Smiles Program in Pennsylvania

Speakers: Mark Goldstein, Special Smiles Program
Paul Westerberg, Pennsylvania Department of Public Welfare

Moderator: David Idala, UMBC

Reflections

In this final session, the conversant will reflect on the day's proceedings and offer thoughts and inspiration on policy directions that hold promise. There will also be time for questions.

Conversant: Jack Dillenberg, A.T. Stills University



About the Speakers

David A. Albert, DDS, MPH, is Associate Professor of Clinical Dentistry at Columbia University.

Kim A. Boggess, MD, is Assistant Professor of Obstetrics and Gynecology at the University of North Carolina at Chapel Hill.

James J. Crall, DDS, ScD, is Director of the HRSA Maternal and Child Health Bureau's National Oral Health Policy Center, and Professor and Chair of Pediatric Dentistry at the University of California, Los Angeles (UCLA).

Jack Dillenberg, DDS, MPH, is Dean of the Arizona School of Dentistry and Oral Health at A.T. Stills University.

Burton L. Edelstein, DDS, MPH, is Founding Director of the Children's Dental Health Project in Washington, DC and Professor of Clinical Dentistry at Columbia University in New York City.

Allen Finkelstein, DDS, is Chief Dental Officer of AmeriChoice, a United Health Group company.

Mark Goldstein, DDS, is CEO of the Special Smiles program in Pennsylvania.

David Idala, MA, is Research Analyst at The Hilltop Institute at UMBC.

Arthur Johnson, PhD, is Provost of UMBC.

Rebecca S. King, DDS, MPH, is State Dental Director and Section Chief of the North Carolina Division of Public Health's Oral Health Section.

Russell Maier, MD, is Program Director of Central Washington Family Medicine Residency.

Cindy Mann, JD, is Executive Director of the Center for Children and Families at Georgetown University's Health Policy Institute.

Charles J. Milligan, Jr., JD, MPH, is Executive Director of The Hilltop Institute at UMBC.

Nicholas G. Mosca, DDS, is Dental Director of the Mississippi State Department of Health.

David A. Nash, DMD, MS, EdD, is Professor at the University of Kentucky College of Dentistry.

Michael A. Nolin, MA, is Deputy Director of The Hilltop Institute at UMBC.

Sara Rosenbaum, JD, is Hirsh Professor and Chair of the Department of Health Policy at George Washington University Medical Center.

Anna S. Sommers, PhD, is Senior Research Analyst at The Hilltop Institute at UMBC.

Norman Tinanoff, DDS, is Chair of Health Promotion and Policy at the University of Maryland Dental School.

Paul Westerberg, DDS, MBA, is Chief Dental Officer of the Pennsylvania Department of Public Welfare.

Cynthia Woodcock, MBA, is Director of Long-Term Supports and Services at The Hilltop Institute at UMBC.

Brooks Woodward, DDS, is Dental Director for Chase Brexton Health Services, Inc.



Acknowledgements

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