



The Hilltop Institute

analysis to advance the health of vulnerable populations

Responding to Community Health Needs within the Framework of the Affordable Care Act

*A symposium hosted by
The Hilltop Institute*

Tuesday, June 28, 2011
8:00 a.m. - 4:30 p.m.
Reception Following

UMBC
Public Policy Building
Lecture Hall 9

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Agenda

8:00-8:30	Registration and Continental Breakfast
8:30-8:45	Welcome and Overview
8:45-9:30	Keynote Address: Community Health Concerns, <i>A New Paradigm</i>
9:30-9:45	Q&A
9:45-10:00	Break
10:00-11:00	Session 1: The Availability and Use of Community- Level Data on Determinants of Health
11:00-12:00	Session 2: Policies to Promote the Availability and Use of Community-Specific Population Health Data
12:00-1:30	Luncheon Address: The Role of Medical <i>and</i> Non-Medical Determinants of Health in Developing Community Health Needs and Health Impact Assessments
1:30-2:30	Session 3: Exploring the Efficacy of Evidence-Based Recommendations
2:30-2:45	Break
2:45-3:45	Session 4: Fostering Actionable and Sustainable Responses to High-Priority Community Health Needs
3:45-4:15	Reflections
4:15-4:20	Q&A
4:20-4:30	Evaluations and Wrap-Up
4:30-6:00	Reception



Welcome and Overview

Freeman Hrabowski, UMBC

Michael Nolin, The Hilltop Institute

Keynote Address: Community Health Concerns, A New Paradigm

This address will present a new framework for community health concerns, as envisioned by the Affordable Care Act (ACA). “Health reform” in the ACA extends beyond insurance reform, coverage reform, and medical reform to population health and health status. The keynote address will offer insights on how the concepts of “health” and “community” are to be understood in carrying out the vision and mandates in the law to effectively respond to community health needs.

Georges Benjamin, APHA

Moderator: Donna Folkemer, The Hilltop Institute

Session 1: The Availability and Use of Community-Level Data on Determinants of Health

This session will take a critical look into the kind of data that likely will be required both to provide a more complete assessment of community health needs and to evaluate rapid cycle responses to those needs. Speakers will review data sources typically used in developing community health needs assessments; discuss non-traditional sources of data; and explore new ways of assessing traditional medical data to improve *population* health, such as the use of electronic health records as a component of a population health record.

*Traditional and Non-Traditional Data Sources for
Community Health Needs Assessments*

Abbey Cofsky, Robert Wood Johnson Foundation

New Ways of Looking at Medical Data to Improve Population Health
Daniel Friedman, Population and Public Health Information Services

Moderator: Ian Stockwell, The Hilltop Institute

Session 2: Policies to Promote the Availability and Use of Community-Specific Population Health Data

This session will highlight strategies to address challenges that state policymakers may face in devising laws and regulations that not only guide the selection of data, indicators, and measures appropriate for the surveillance and monitoring of health determinants, but also ensure their use in devising and evaluating responses to community health needs. The session will also examine decisions that must be made at the institutional level to ensure that prioritized community health needs are effectively addressed and that outcomes inform subsequent assessments.

*Useful Strategies for State Policymakers in Guiding Responses
to Community Health Needs*

Kathleen Hoke Dachille, Public Health Law Network, Eastern Region

*Institutional-Level Policies Resulting in Effective Responses
to Community Health Needs*

Eileen Barsi, Catholic Healthcare West

Moderator: Alycia Steinberg, The Hilltop Institute

Luncheon Address: The Role of Medical and Non-Medical Determinants of Health in Developing Community Health Needs and Health Impact Assessments

Michelle Larkin, Robert Wood Johnson Foundation

Moderator: Cynthia Boddie-Willis, The Hilltop Institute

Session 3: Exploring the Efficacy of Evidence-Based Recommendations

This session will critically assess the evidence base for community health improvement interventions. Speakers will describe how the United States Preventive Services Task Force (USPSTF) and the Task Force for Community Preventive Services (TFCPS) recommendations are developed and disseminated; what their strengths and limitations are in addressing medical and non-medical determinants of health; whether their utility hinges on comparative effectiveness studies designed to determine their efficacy relative to the health outcomes of diverse populations; and how they can be enhanced through evaluation of “best and promising” practices.

Session 3 continued ...

Taking a Critical Look at USPSTF and TFCPS Recommendations

Shawna Mercer, Centers for Disease Control and Prevention

Principles and Values of Community Engagement

Mildred Thompson, PolicyLink Center for Health and Place

Moderator: Laura Spicer, The Hilltop Institute

Session 4: Fostering Actionable and Sustainable Responses to High-Priority Community Health Needs

This session will examine the role of hospitals and other nonprofit organizations as “anchor” institutions within communities. It will also draw attention to strategies that match resource allocations with community priorities and identify policies that promote adequate long-term funding to effectively address those concerns.

The Role of Nonprofit Organizations as “Anchor” Institutions

Michelle Marcus, Center for Quality Growth & Regional Development

Matching Resource Allocations to Community Priorities

Paul Mattessich, Wilder Research

Moderator: Karen Johnson, The Hilltop Institute

Reflections

The Role of Community Coalitions in Meeting Community Health Needs

Mary Vallier-Kaplan, Endowment for Health

Moderator: Michael Nolin



About the Speakers

Eileen L. Barsi is Director of Community Benefit at Catholic Healthcare West (San Francisco, CA).

Georges C. Benjamin, MD, FACP, FNAPA, FACEP (E), Hon. FRSPH, is Executive Director of the American Public Health Association (APHA) (Washington, DC).

Cynthia Boddie-Willis, MD, MPH, is Director of Health Services Policy and Research at The Hilltop Institute.

Abbey Cofsky, MPH, is a Program Officer with the Public Health Team at the Robert Wood Johnson Foundation

Kathleen Hoke Dachille, JD, is Director of the Public Health Law Network, Eastern Region, at the University of Maryland School of Law (Baltimore, MD).

Daniel J. Friedman, PhD, is President and CEO of Population and Public Health Information Services (Brookline, MA).

Donna Folkemer, MA, is Director of the Hospital Community Benefit Program at The Hilltop Institute.

Freeman A. Hrabowski, PhD, is President of UMBC.

Karen Johnson, MS, is a Senior Policy Analyst at The Hilltop Institute.

Michelle A. Larkin, JD, is Assistant Vice President of the Health Group at the Robert Wood Johnson Foundation (Princeton, NJ).

Michelle Marcus, MPH, is a Research Scientist at the Georgia Tech Center for Quality Growth & Regional Development.

Paul Mattessich, PhD, is Executive Director of Wilder Research (Saint Paul, MN).

Shawna L. Mercer, MSc, PhD, is the Branch Chief and Director of The Guide to Community Preventive Services at the Centers for Disease Control and Prevention (Atlanta, GA).

Michael A. Nolin, MA, is Interim Executive Director of The Hilltop Institute.

Laura Spicer is a Policy Analyst at The Hilltop Institute.

Alycia Steinberg, MPH, is a Senior Policy Analyst at The Hilltop Institute.

Ian Stockwell, MA, is a Senior Policy Analyst at The Hilltop Institute.

Mildred Thompson is Director of the PolicyLink Center for Health and Place (Oakland, CA).

Mary Vallier-Kaplan, MHSA, is Vice President and Chief Operating Officer of Endowment for Health (Concord, NH).



The Hilltop Institute

The Hilltop Institute at UMBC is a nationally recognized policy and research center dedicated to improving the health and wellbeing of vulnerable populations.

Hilltop conducts research, analysis, and evaluations on behalf of government agencies, foundations, and nonprofit organizations at the national, state, and local levels.



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